

Mockup notes

Hi Callie, I think your visual mockup have the general feeling I am looking for! I really love the typeface and the simplified cat in the middle.

There is only one thing I think you could try out is to have the background color a little bit lighter. I found it looks a little bit muddy? Not sure how to describe but I think there should be some more contrast in colors and a have the background lighter may be the easiest to get that done. Thank you!